



June 2, 2009

To whom it may concern:

On behalf of the Board of Directors of Fiesta, a 501[c]3 not for profit organization originally created by the Hispanic Business Council, I would like to thank you for expressing interest in Fiesta 2009 to be held on October 17, 2009 at historic Linn Park in downtown Birmingham. As a participating vendor, your restaurant can expect to be part of an event that will put your representatives in front of a cross section of Alabama's Hispanic population. Fiesta averages approximately 15,000 patrons each year.

For a fee of \$450, you will be provided with a 10x10 tent with three mesh sides (to be in accordance with ordinances from the Jefferson County Health Department). Food must be prepared off site and kept at proper temperatures while on site. **We will provide power for your tent; however, you will need to provide your own extension cords, power strips, etc.** To access the power provided, you will need a standard duplex plug. If you have any additional power needs, please be sure to contact me as soon as possible. **Please be aware that you will need to bring any additional supplies you may need to set-up, such as zip ties, scissors, staplers, etc. At the request of our tent vendor, absolutely no tape is to be used on the tents.**

Your tent should be ready for occupancy by 10:30 a.m. on Saturday, October 17<sup>th</sup>. The event will begin at noon the same day and continue until 8 p.m. Your banners can be displayed at your tent but not elsewhere on the festival site.

Please fill out the application form and list all items you intend to sell at your tent. **Fiesta must approve any items your organization chooses to sell in advance. Your tent may not be used to promote any third party without the express written consent of Fiesta.**

Please contact me with any questions or concerns. I can be reached at 324-6881, extension 107. I look forward to working with each of you and making Fiesta 2009 a community-wide success.

Cordially,

Taylor Anderson  
Food Vendor Coordinator/ Fiesta 2009