



July 2, 2009

Dear Friends,

The 7th Annual Fiesta, Birmingham's premiere celebration of Hispanic culture and heritage, will be held in Linn Park on Saturday, October 17<sup>th</sup> 2009, from noon until 8:00 p.m. The mission of Fiesta is to organize and manage a yearly festival that celebrates and educates the public on the diverse cultures within the Hispanic community in Alabama. Fiesta is free to the public, but donations to its scholarship fund are encouraged. The event presents the best of Hispanic art, music, food and dance.

In 2005, we added a new component, the Health and Wellness Village, to our event. This addition has proved to be a great success with Fiesta attendees in the past three years, thus Fiesta is proud to host the 5th Annual Health and Wellness Village in 2009.

The purpose of the Health and Wellness Village is to assess the community's medical needs and to provide attendees with educational materials and professional assistance. Our goal is to help familiarize guests, both Hispanic and Non-Hispanic, with the medical options and resources that are available to them.

Any medical organization, both for-profit and non-profit, who would like to be a part of the Fiesta Health and Wellness Village will receive the following:

- Booth space in the Health and Wellness Tent (including table and chairs);
- Captive audience, that is separate from the other components of Fiesta;
- Advertisement on or inside the printed take-away bags; and

If your organization would like the opportunity to participate in the Fiesta 2009 Health and Wellness Village please either complete the attached form or contact Edwina Taylor at [Edwina@cahabavalleyhealthcare.org](mailto:Edwina@cahabavalleyhealthcare.org)

Thank you,

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